Alt Order #

## INVOICE



**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 960925-1 10/21/12 10/01/12 - 10/15/12 October 2012

Account Executive Sales Office Sales Region Eagle-Washingt National Fran Berg

Station WESH

Advertiser Product Estimate Number Republican Party of Florida BROOKS/BRODEUR/HARF

> 960925 07910277 10/08/12 - 10/15/12 Billing Calendar Billing Type Deal # Cash Broadcast

Order#

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code RPFL

Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

McLaughlin & Associates Attention: Accounts Payable 566 S. Route 303 Blauvelt, NY 10913

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Line Start Date End Date Description	Stock/End Time	WT TTGG	Lawath	Spots/	Data	Tuno	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/09/12 10/12/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-1-11	:30	3	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 -1-11	Spots/Week 3	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		h Ad-ID	2		Rate Type
1 WESHTu 10/09/12 6:44 AM M-F S	CONTRACTOR CONTRACTOR	6:00-7:00 AM	1.5	0 RPOFLS10			\$850.00 NM
2 WESHTh 10/11/12 6:25 AM M-F S	_	6:00-7:00 AM		O RPOFLS10			\$850.00 NM
3 WESHF 10/12/12 6:23 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 RPOFLS10	TIALL		\$850.00 NM
2 10/09/12 10/12/12 Kelly and Michael 9-10 Class of Time - Pre-emptible with notice	O AN9:00-10:00 AM	-11	:30	2	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/14/12 -11	Spots/Week 2	<u>Rate</u> \$800.00		5.00			a t conta
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	and Michael 9-10 AM	9:00-10:00 AM		0 RPOFLS10			\$800.00 NM
1 WESHF 10/12/12 9:48 AM Kelly	and Michael 9-10 AM	9:00-10:00 AM	:3	0 RPOFLS10	1TVFL		\$800.00 NM
3 10/08/12 10/10/12 M-F NOON NEWS 12 Class of Time - Pre-emptible with notice	-12:12:00-12:30 PM	1-1	:30	2	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
10/08/12 10/14/12 1-1	2	\$500.00	Lawre	L A-L ID			Data Tuna
Spots: # Ch Day Air Date Air Time Description 2 WESHM 10/08/12 12:12 PM M-F N	1000 NEWS 12-12:30	Start/End Time 12:00-12:30 PM		<u>h</u> <u>Ad-ID</u> 0 RPOFLS10	1 <b>T</b> VEI		<u>Rate Type</u> \$500.00 NM
	NOON NEWS 12-12:30	12:00-12:30 PM		0 RPOFLS10			\$500.00 NM
		12.00-12.00110					\$500:00 THIN
4 10/15/12 10/15/12 M-F NOON NEWS 12 Class of Time - Pre-emptible with notice	-12:12:00-12:30 PM	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/21/12 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHM 10/15/12 12:12 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	1 :3	0 RPOFLS10	1TVFL		\$450.00 NM
5 10/09/12 10/11/12 M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-1-1	:30	2	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 -1-1	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHTu 10/09/12 4:28 PM M-F 4		M-F 4-5 PM		0 RPOFLS10	1TVFL		\$800.00 NM
2 WESHTh 10/11/12 4:22 PM M-F 4	1-5 PM NEWS	M-F 4-5 PM	::	0 RPOFLS10	)1TVFL		\$800.00 NM

Send Payment To:

## DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 960925-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser Product Estimate Number

Republican Party of Florida BROOKS/BRODEUR/HARF

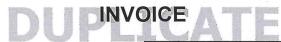
www wesh com

Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type	
Start Date	
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   1/10/30/12   1/10/31/12   1/10/	
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start Date	of a graph
Spots:# Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID	
Spots: # Ch	
9 1008/12 101/01/2 M-F 5-6 PM ROT 5:00-6:00 PM 1-1 3:0 2 \$1,000.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 100/81/2 101/41/2 1-1 2 \$1,000.00 NM Class of Time - Pre-emptible with notice  10 1008/12 101/41/2 101/41/2 101/41/2 5:51 PM M-F 6-6:30 PM 1111- 30 5 \$1,400.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date Air Time Description Start/End Time 100/81/2 5:51 PM M-F 6-6:30 PM 1111- 30 5 \$1,400.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date Air Time Description Start/End Time Start/End Time 100/81/2 101/41/2 NBC sunday Today 8:00-9:00 AM/9-11/4	Rate Ty
Weeks:   Start Date   End Date   MTNTFSS   Spots/Week   Rate   Start Date   End Date   MTNTFSS   Spots/Week   Start Date   End Date   MTNTFSS   Spots/Week   Start/End Time   Length Ad-ID	\$1,100.00 N
Spots: #Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Start	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time	
2 WESHM	Rate Ty
1 WESHW	\$1,000.00 N
Class of Time - Pre-emptible with notice   Weeks:   Start Date   Ind Date   MTWTESS   Spots/Week   Rate   10/08/12   10/14/12   111.11   5   51,400.00	\$1,000.00 N
Class of Time - Pre-emptible with notice	
Spots: # Ch	
1 WESHM	
3 WESHTu 10/09/12 6:21 PM M-F 6-6:30 PM	Rate Ty
4 WESHW 10/10/12 6:22 PM M-F 6-6:30 PM	\$1,400.00 N
5 WESHTh	\$1,400.00 N
2 WESHF	\$1,400.00 N
11 10/15/12	\$1,400.00
Class of Time - Pre-emptible with notice	\$1,400.00
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID	
2 WESHM   10/15/12   6:22 PM M-F 6-6:30 PM   M-F 6-6:30 PM   :30 RPOFLS101TVFL	
14 10/14/12 10/14/12 NBC Sunday Today 8:00-9:00 AM/9-11#S :30 1 \$1,800.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 10/14/12 End Date 10/14/12S 1 \$1,800.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 8:00-9:00 AM/9-11# :30 RPOFLS101TVFL  15 10/14/12 10/14/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PIS :30 1 \$1,200.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 10/14/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PIS :30 1 \$1,200.00 NM SPOTS SPOT	Rate Ty
Class of Time - Pre-emptible with notice  Weeks: Start Date 10/08/12	\$1,500.00
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID	
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID           1 WESH Su         10/14/12         8:25 AM NBC Sunday Today         8:00-9:00 AM/9-11/         :30 RP0FLS101TVFL           15 10/14/12         10/14/12         SA/SU 6-6:30 PM         SA/SU 5:58-6:30 PI        S         :30 1 \$1,200.00 NM           Class of Time - Pre-emptible with notice         Weeks:         Start Date 10/14/12         End Date 10/14/12         MTWTFSS 1/1,200.00         Spots/Week 1/1,200.00         Rate 1/1,200.00           Spots: # Ch         Day Air Date 10/14/12         Air Time Description 1/14/12         Start/End Time 1/14/12         Length Ad-ID 1/14/12           1 WESH Su         10/14/12         6:13 PM SA/SU 6-6:30 PM         SA/SU 5:58-6:30 PI :30 RP0FLS101TVFL	
1 WESHSu       10/14/12       8:25 AM NBC Sunday Today       8:00-9:00 AM/9-11/       :30 RP0FLS101TVFL         15 10/14/12       10/14/12       SA/SU 6-6:30 PM       SA/SU 5:58-6:30 PI      S       :30       1       \$1,200.00       NM         Class of Time - Pre-emptible with notice         Weeks: Start Date 10/08/12       End Date 10/14/12       MTWTFSS Spots/Week 11,200.00       Rate 11,200.00         Spots: # Ch Day Air Date 1 WESHSu 10/14/12       Air Time Description Start/End Time Length Ad-ID SA/SU 5:58-6:30 PI :30 RP0FLS101TVFL	Rate Ty
Class of Time - Pre-emptible with notice         Weeks:       Start Date 10/08/12       End Date 10/14/12       MTWTFSS 2 Spots/Week 1 start 200.00       Rate 31,200.00         Spots: # Ch Day Air Date 1 WESHSu 10/14/12       Air Time Description 2 Start/End Time 2 Length Ad-ID SA/SU 5:58-6:30 Pl 30 RPOFLS101TVFL	\$1,800.00 I
10/08/12 10/14/12S 1 \$1,200.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WESHSu 10/14/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFLS101TVFL	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WESHSu 10/14/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFLS101TVFL	
1 WESHSu 10/14/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFLS101TVFL	Rate Ty
17 10/13/12 10/13/12 Sat Sunrise 6-8 AM 6:00-8:00 AMS- :30 1 \$250.00 NIM	\$1,200.00
Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/08/12         10/14/12        S-         1         \$250.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate T
1 WESHSa 10/13/12 6:25 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 RPOFLS101TVFL	\$250.00
Total Spots 22	
Total Spots 22	

Gross Total

\$22,050.00

Send Payment To:





NO AMERICAN STREET

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
960925-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Danielliane Dante of Flori	- DDOOKE/DDODELID/LAD	
Republican Party of Flori	daBROOKS/BRODEUR/HAR	r

www.wesh.com

Agency Commission

\$3,307.50

Net Amount Due

\$18,742.50